

## QUALIFICATIONS

Level 2 English and Maths, (Level 3 English under certain circumstances) and BSL alternative if primary language.

LEVEL 5

DURATION: 14-MONTHS

## BEHAVIOURS

**A coaching professional will be able to demonstrate the following behaviours:** Committed self-development, self-reflection of own beliefs & values, maintaining resilience and mental capacity, act as an ambassador for a coaching mindset and is spontaneous, open, and flexible, demonstrating respect and engendering trust.

Route: Business and Administration

MAXIMUM FUNDING: £5000

## OVERVIEW

This occupation is found in private, public and third sector national and multinational organisations and employers. It is found in every sector across the country including, for example; the health sector, finance sector, engineering and manufacturing sectors, business and professional services, education sector, retail sector, leisure sector, technology sector and construction.

There has been a growing demand for the professionalisation of coaching to include one-to-one coaching, team coaching, leadership coaching and for coaching skills to be embedded within culture and governance infrastructures to support future ways of working.

## SKILLS

Time management, setting clear goals (visualisation and validation techniques), communication of coaching practices, stakeholder management, rapport/trust building, feedback techniques, pattern identification, questioning techniques, emotional intelligence, diverse coaching practices and demonstrable self-awareness of own values.

## KNOWLEDGE

Theories of learning and reflective practice, emotional & social intelligence, bias theory, theory of organisational structure, coaching theory & code of conduct, communication methods, self-awareness, ROI and value theory, various coaching methods.

## PROFESSIONAL RECOGNITION

**This standard aligns with the following professional recognition:**

European Mentoring and Coaching Council for Accredited Coaching Practitioner

The Association for Coaching for Accredited Coach

The International Coach Federation for Associate Certified Coach

## TYPICAL JOB TITLES

BUSINESS COACH

CAREER COACH

COACHING PROFESSIONAL

LEADERSHIP COACH

TEAM COACH

PERFORMANCE COACH